

Short biographical notes of speakers

Workshop

Connectivity in the Digital Age.

Digital Futures of Trade and Economic Cooperation in Eurasia

2-3 December 2019

Wodak Room,

International Institute for Applied Systems Analysis (IIASA),
Schlossplatz 1, 2361 Laxenburg, Austria

Marc Bacchetta

Chief of Section, Economic Research and Statistics Division, World Trade Organization (WTO),
Switzerland

Marc Bacchetta is Chief of the Economic Modelling and Quantitative Assessment Section in the Economic Research and Statistics Division of the World Trade Organization. He joined the Economic Research and Statistics Division of the WTO in 1996. Between 2002 and 2004, he worked on trade related issues at the World Bank, on leave from the WTO. As Chief of the EMQA Section, he is responsible amongst others for co-ordinating the work on the WTO Global Trade Model. He is also responsible for reporting to the Office of the Director General on trade and labour related issues and for co-ordinating the joint ILO-WTO research program on the WTO side. He has contributed to a number of publications on trade and labour as co-author and/or co-editor including the joint ILO/WTO book on "Investing in skills for inclusive trade", the 2017 World Trade Report on "Trade, technology and jobs" and most recently the chapter on "Trade, value chains and labor markets in advanced economies" in the Global Value Chain Development Report 2019 and an edited volume entitled "Making globalization more inclusive – Lessons from experience with adjustment policies". Marc is currently co-editing a volume on adjustment to trade in Asia to be published in 2020. In recent years, Marc has also worked on several high-profile trade disputes and contributed to multiple training activities, including the publication of a Practical Guide on Trade Policy Analysis. He holds a PhD from the University of Geneva where he taught economics for six years before joining the WTO.

Luca Castellani

Secretary of Working Group IV (Electronic Commerce), United Nations Commission on International Trade Law (UNCITRAL), Austria

Luca Castellani is a legal officer in the Secretariat of the United Nations Commission on International Trade Law (UNCITRAL).

After graduating in law in the University of Torino, he received a doctoral degree in comparative law from the University of Trieste and a master in international law from New York University.

He joined the Office of Legal Affairs of the secretariat of the United Nations in 2001 and the UNCITRAL secretariat in 2004, where he works in the areas of international sales and of electronic commerce. As secretary of UNCITRAL Working Group IV (Electronic Commerce), he oversaw the preparation of the UNCITRAL Model Law on Electronic Transferable Records. He is also active in the field of paperless trade facilitation and has contributed to drafting the Framework Agreement on Facilitation of Cross-border Paperless Trade in Asia and the Pacific.

From March 2012 to November 2013 he was assigned as first Head of the UNCITRAL Regional Centre for Asia and the Pacific, located in Incheon, Republic of Korea.

He has published several articles and other materials on international trade law and comparative law, namely sale of goods, electronic commerce and trade law reform in developing countries.

Anupam Chander

Professor of Law, Georgetown University, USA

The author of the widely-reviewed book, *The Electronic Silk Road* (Yale University Press), Professor Chander is an expert on the global regulation of new technologies.

A graduate of Harvard College and Yale Law School, he clerked for Chief Judge Jon O. Newman of the Second Circuit Court of Appeals and Judge William A. Norris of the Ninth Circuit Court of Appeals. He practiced law in New York and Hong Kong with Cleary, Gottlieb, Steen & Hamilton.

He has been a visiting law professor at Yale, the University of Chicago, Stanford, Cornell, and Tsinghua. He previously served as the Director of the California International Law Center and Martin Luther King, Jr. Professor of Law at UC Davis. A member of the American Law Institute, he has also served on the Executive Council of the American Society of International Law, where he co-founded the International Law and Technology Interest Group. He serves as a judge of the Stanford Junior International Faculty Forum.

A recipient of Google Research Awards and an Andrew Mellon grant on the topic of surveillance, he has served on ICTSD/World Economic Forum expert groups on the digital economy. He serves as an Adjunct Senior Research Scholar at Columbia University's School of International and Public Policy, a faculty advisor to Georgetown's Institute for Technology Law and Policy, and as a faculty affiliate of Yale's Information Society Project.

Patrice Chazerand

Director, Digital Trade and Taxation, DIGITALEUROPE, Belgium

Patrice Chazerand is Director in charge of Digital Economy, Digital Taxation and Brexit groups at DIGITALEUROPE.

Prior to joining DIGITALEUROPE, Patrice Chazerand was the Secretary-General of the Interactive Software Federation of Europe (ISFE), the trade body of PC and videogames publishers operating in Europe between 2002 and 2009. In this capacity he has established PEGI, the only pan-European system of harmonised rating of digital content dealing with various topics such as internet content, protection of minors, privacy, freedom of expression and intellectual property; competition law as applied to interactive and user-generated content; Net neutrality, etc.

In 1999, Patrice Chazerand set up the Brussels office of Viacom which he ran as Vice President, European Affairs until 2002. During this tenure with Viacom he dealt with audiovisual content creation and distribution on all platforms, anti-piracy, EU audiovisual issues.

From 1989 to 1995, Patrice Chazerand was Director, Public Affairs, at AT&T France, and subsequently Managing Director from 1995 to 1999. He has extensive knowledge of telecom services and networks: regulation, interconnection, universal service, broadband deployment, next gen networks, etc.

Patrice Chazerand spent the first fifteen years of his career with the French Ministry of Foreign and European Affairs, seven of which were at the Embassy of France in Washington.

Dmitry Erokhin

Research Assistant, Advanced Systems Analysis Program, International Institute for Applied Systems Analysis (IIASA), Austria

Dmitry Erokhin received his bachelor's degree in Economics (BSc Volkswirtschaftslehre) from the University of Bonn (2018). He is currently studying for his master's degree in Economics at the Vienna University of Economics and Business while working as a research assistant at IIASA under the supervision of Dr. Elena Rovenskaya, Program Director of the Advanced Systems Analysis Program (ASA). In December 2017, Mr. Erokhin participated in the IIASA Youth Forum "Future of Eurasian and European Integration: Foresight-2040".

Sebastian Eschenbach

Head, Department of Digital Economy, University of Applied Sciences for Management and Communications, Austria

Sebastian Eschenbach (FH-Prof. Dr. Dr.) is Head of the Digital Economy Department and Deputy Chair of the Academic Board of FHWien der WKW, Austria's leading university of applied sciences for management and communication.

Prior to joining FHWien der WKW, he has been leading the Department of Economics at the University of Applied Sciences in Eisenstadt.

Sebastian Eschenbach has studied economic informatics, is a Post-Doctoral Fellow in Harvard University and has been active for 20 years as a university professor as well as in numerous research, industry and consulting projects on the interface between economics and IT.

Ying Fan

Dean, School of Economics and Management, Beihang University, China

Prof. Dr. Ying Fan is the Dean of the School of Economics and Management at Beihang University, and the Director of the Center for Energy and Environmental Policy Research, a joint research center sponsored by CAS, CNPC and Beihang University.

She has received important awards such as Changjiang Scholar, National Science Grant for Distinguished Young Scientists, CAS Hundred Talents Program, and Special Government Allowance sponsored by the State Council.

Ying Fan is currently the Vice President for Academic Affairs of the International Association for Energy Economics (IAEE), Vice President of the Chinese Society of Optimization, Overall Planning and Economic Mathematics (OOPM), and President of the Chinese Society of Low Carbon Development Management.

She has long term research experience in the field of energy economics and management, completed valuable works on Energy-Environment-Economy systems modeling and policy analysis.

Tatiana Flegontova

Deputy Head, Institute of International Economics and Finance, Russia

Tatiana Flegontova is Deputy Head of the Institute of International Economics and Finance, Russian Foreign Trade Academy. At the same time, she is the Director of the Russian APEC Study Center and a Visiting lecturer in the Institute of Business Studies at the Russian Presidential Academy of National

Economy and Public Administration. Besides, Tatiana is an expert of the Russian BRICS Think Tank Council.

In 2012 Tatiana graduated from the National University - Higher School of Economics with a specialty in the regulation of foreign economic activity. In the same year, Tatiana received a Confucius Institute Fellowship, allowing her to study Chinese at Chongqing University, China. In the following years, Tatiana attended a number of courses on international economics and law issues in World Trade Institute (Bern, Switzerland) and University of Barcelona (Barcelona, Spain).

Tatiana's main research interests are regional economic integration and global value-added chains. She is working closely with governmental bodies of Russia and Eurasian Economic Union and undertaking a number of research projects, aimed at developing recommendations on trade and industrial policies. Tatiana has published several articles in the area of integration processes in the Asia-Pacific region, concerning China's integration strategy, Trans-Pacific Partnership and inter-block communication within APEC. Currently Tatiana is focused on the global value-added chains issues, its correlation with regional integration and influence on global trade agenda.

Mohammad Hotak

Chairman, International Digital Chamber of Commerce, UK

Dr. Hotak is a medical doctor turned serial social entrepreneur, philanthropist and young leader, who is driven by his passion to find solutions for the many challenges our society faces today. He is a strong tri-sector leader with extensive experience in the public, private and non-governmental sectors. As a serial entrepreneur, he has founded, sits on the board of and has led London Partners Corporation, Afghanistan Investment Fund, International Digital Chamber of Commerce, British Asians Public Affairs Committee and Invest In Great Britain.

Dr. Hotak is a national and internationally renowned speaker in the media, think-tanks, academia, conferences and seminars on innovation, entrepreneurship, international trade, foreign direct investment and leadership. He holds an MBChB in Medicine from Leeds Medical School and certificates in International Organization Management, Smart Business Growth, Entrepreneurship, Venture Capital, Globalisation and Leadership.

As the chairman of British Digital Chamber, Dr. Hotak is responsible for the organisation's strategy, oversees its management and builds its partnerships with stakeholders from public, private and non-governmental sector.

Rodolfo Ostolaza Berman

Deputy Head, Trade and Competitiveness Statistics Division, Organisation for Economic Co-operation and Development (OECD), France

As the Head of the Trade Statistics Section in the OECD Statistics and Data Directorate, he manages research projects on conceptual and measurement issues, and develop new innovative products that respond to, and provide policy relevant insights on, the trade and globalisation agenda, including international digital trade.

A Mexican national, Rodolfo's previous position was as Input Output Manager in the National Institute of Statistics and Geography in Mexico, where he was in charge for developing the measurement of Gross Value Added of E-commerce, Extended Supply and Use Tables, and informal economy share in GDP among others. Prior to that, he worked as an Economist in the Mexico's Central Bank and as a civil servant in several Institutions.

Rodolfo holds a Master's degree in Economics from El Colegio de Mexico and Bachelor's degrees in Finance and Economics respectively from the Technological University of Mexico and the National Autonomous University of Mexico.

Elena Rovenskaya

Program Director, Advanced Systems Analysis Program, International Institute for Applied Systems Analysis (IIASA), Austria

Dr. Elena Rovenskaya is Program Director of the Advanced Systems Analysis (ASA) program at the International Institute for Applied Systems Analysis (IIASA), Laxenburg, Austria. Currently she also serves as acting Program Director of IIASA's Evolution and Ecology (EEP) program.

She has background in applied mathematics and computer science. Her scientific interests lie in the fields of optimization, decision sciences and mathematical modeling of complex socio-environmental systems. As the ASA director, Dr. Rovenskaya is leading a team of 35+ scientists who employ latest developments in applied mathematics and modeling to inform decisions dealing with exceedingly complex, highly volatile, and inherently uncertain natural and human-made systems of the modern age.

Marko Seppänen

Professor, Information and Knowledge Management, Tampere University of Technology, Finland

Marko Seppänen, PhD, is a Full Professor in the field of Industrial Management at Tampere University of Technology and is Head of Research Group: Business Ecosystems, Networks and Innovations.

Prof. Seppänen is an expert in managing value creation in business ecosystems, business concept development, and innovation management. In his latest research, he has examined, for example, platform-based competition in business ecosystems and innovation management in business networks.

His research has appeared in high quality peer-reviewed journals such as Journal of Product Innovation Management, Technological Forecasting and Social Change, Journal of Systems and Software, and International Journal of Physical Distribution and Logistics Management.

Marco Vianello

International Projects Manager, InfoCamere, Electronic Business Register, Chamber of Commerce, Italy

International Projects Manager for InfoCamere (infocamere.it), the IT Consortium of the Italian Chambers of Commerce. Born in Padua, 48 yrs old, Mr Marco Vianello has got a degree in Economic and Business from Venice University. As an expert in marketing and network telecommunications, he spent his career first in the large-scale retail trade working for Vision Express UK, then within the Italian Chambers' System contributing to set up, implement and develop the Italian Business Register, internationally acknowledged as a best practice in e-Government solutions.

InfoCamere manages the national Business Register data and information on behalf of the Chambers of Commerce, keeps the whole system up and running through a "Cloud" built upon the Data Centre based in Padua, and runs the network that connect nationwide all the Chambers and their branches.

Mr Marco Vianello is a Board member of EBRA – European Business Register Association (ebra.be), the international organization, based in Brussels, of Business Registry professionals that provides insight to Business Registry policy, operations and technology initiatives.

George Windsor

Head of Insights, TechNation, UK

Dr. George Windsor, Head of Insights at Tech Nation, supports ambitious scaling entrepreneurs to accelerate their growth, by monitoring, informing and championing UK tech. Formerly of Nesta, and academic on migration and entrepreneurship at Loughborough University.
