

**Entrepreneurship
Never
Gets Old**

**Beware Knights in Shining Armor
They've Never Had Their Metal Tested!**



“Older and Bolder” Entrepreneuring Women

Are Debunking the Negative Stereotypes of Aging

Fueled by Imagination, Energy, Grit and Tenacity

Powered by a Lifetime of Experience

They Are Today's Dynamic New Economic Engines

Boosting Economies Locally and Globally

Too Often Hidden in Plain Sight

**It's Time to See
These Underappreciated
Powerhouses of
Productivity**

“Mannequin Madness”



Jill Kerttula



Pearl Malkin – Kickstarting Grandma



“Happy Canes”

Barbara Beskind

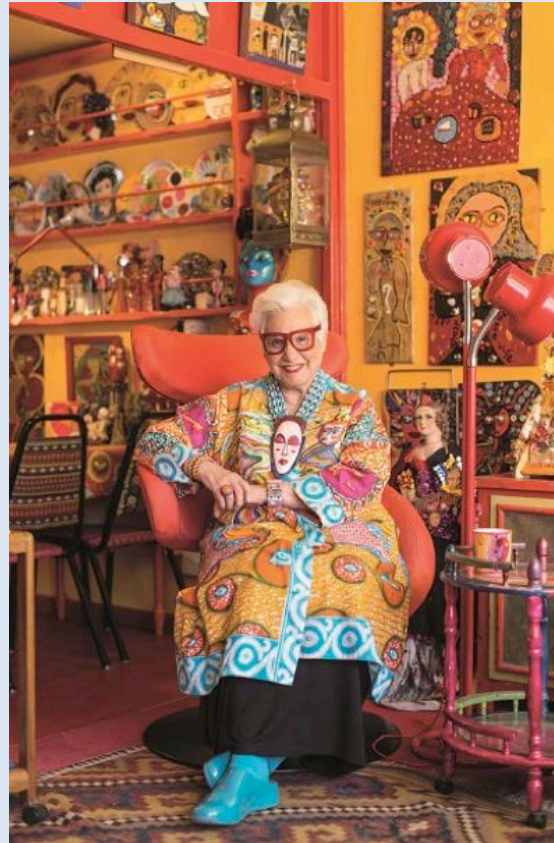


**Realized her dream of becoming a tech designer
in Silicon Valley at age 91**

Perspective and insight allow you to see what matters most and be more efficient with your time.

It doesn't matter if you're 25, 65 or 95. Vision and ability to execute are what separate entrepreneuring champions from all others.

**Sue Kreitzman, “I’m not really an old woman,
just cleverly disguised as one.”**



“Don’t wear beige – it could kill you!”