

# Ageing and the media

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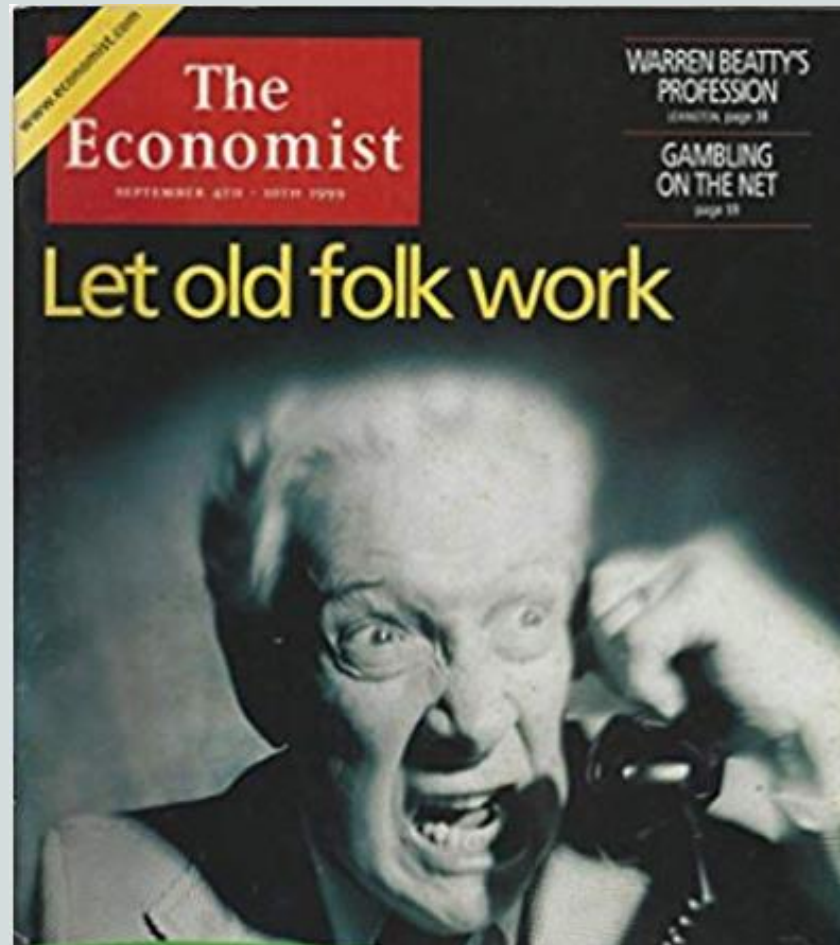
# Nigel Farage, Mr Brexit



# Keanu Reeves







1999

**The  
Economist**

FEBRUARY 18TH-24TH 2006 [www.economist.com](http://www.economist.com)

What Russia's winter reveals

PAGES 24 AND 25-27

Cheney's pot shot

PAGE 38

Europe's buy-out boom

PAGES 52 AND 53

Google's bubble pricked

PAGE 54

# HOW TO MANAGE AN AGEING

WORKFORCE



2006

**The  
Economist**

★ SPECIAL ★ CHRISTMAS ★ DOUBLE ★ ISSUE ★

The  
Economist

DECEMBER 18TH - 21ST 2010

Economist.com

The redistribution of hope

Barack Houdini Obama

The rights and wrongs of hacktivism

Iceland's lessons for Europe

Richard Holbrooke, diplomatic hurricane

# The joy of growing old

(or why life begins at 46)



**PLUS:** Illuminating a dark age ★ A Chinese Grand Tour of Europe  
Living in an Indian village ★ An excess of choice ★ Rise of the image men  
Magnificent Magyar microcars ★ The disposable PhD ★ Medieval warfare  
The Boxer Uprising ★ Barbecue culture ★ A Moghul emperor's diary  
Ascension Island ★ Mexican Okies ★ Nollywood conquers Africa  
How the suit evolved ★ An elegy for the pub

2010

The  
Economist

The  
Economist

AUGUST 20TH - 24TH 2011

[economist.com](http://economist.com)

The dangers of Eurobonds  
Dilma takes on Brazilian corruption  
The yuan abroad: rise of the redback  
Rick Perry and the "Texas miracle"  
The squeeze on Ahmadinejad

# Asia's lonely hearts

Why Asian women are rejecting marriage  
and what that means



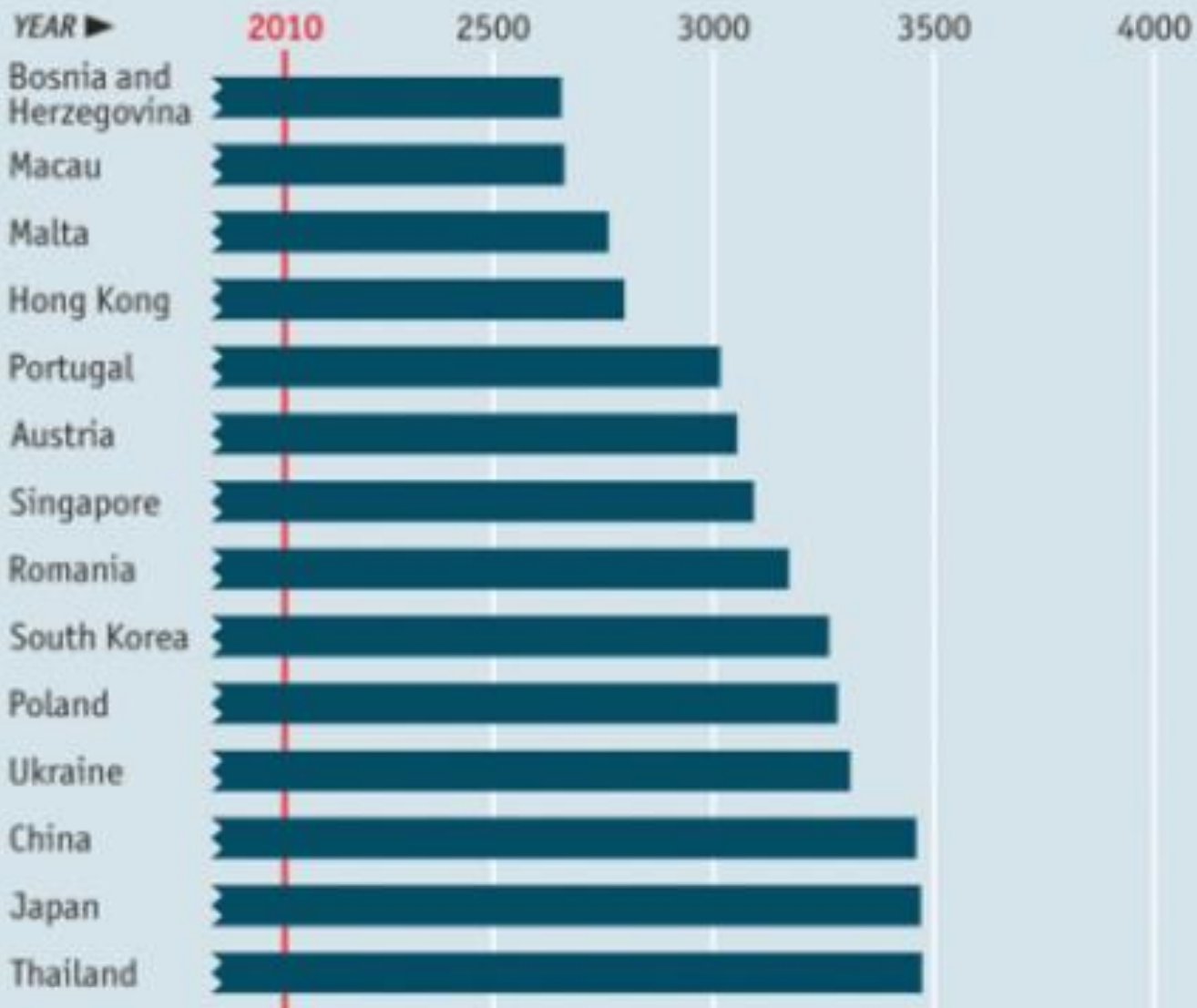
2011

The  
Economist



## The end of history and the last woman

Year at which population disappears, using UN 2010-15 net reproduction rate\*



**The  
Economist**

NOVEMBER 20TH - 26TH 2010

[Economist.com](http://Economist.com)

How to cut America's budget deficit

Myanmar and the Lady

Saving the euro

China's television stampede

Spam, inglorious spam

# Japan's burden



A 14-page special report on the future of an ageing society

2010

**The  
Economist**

Overlapping generations

# Kicking the can down an endless road

*The final brief in our series on big economic ideas looks at the costs (and benefits) of passing on the bill to the next generation*



Thailand	2020	2050
Dependency ratio	18.2	50.0
Support ratio	5.5	2
Sacrifice ratio*	15	33

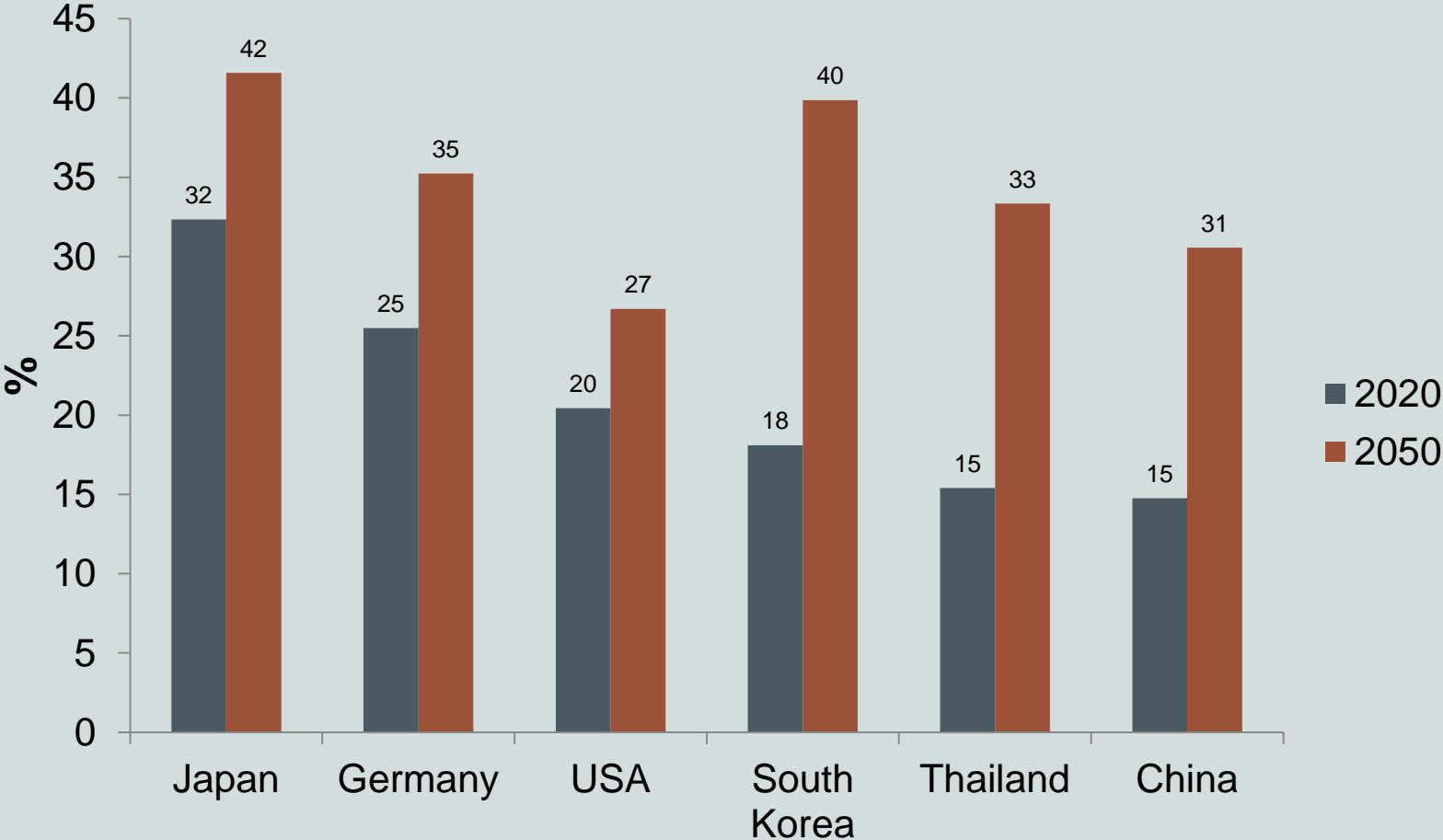
- How much of their output must the working-age generation surrender to the elderly to equalise the distribution of goods and services?

Elderly / Working-age

Elderly / (Working-age + Elderly)

# Sacrifice ratio

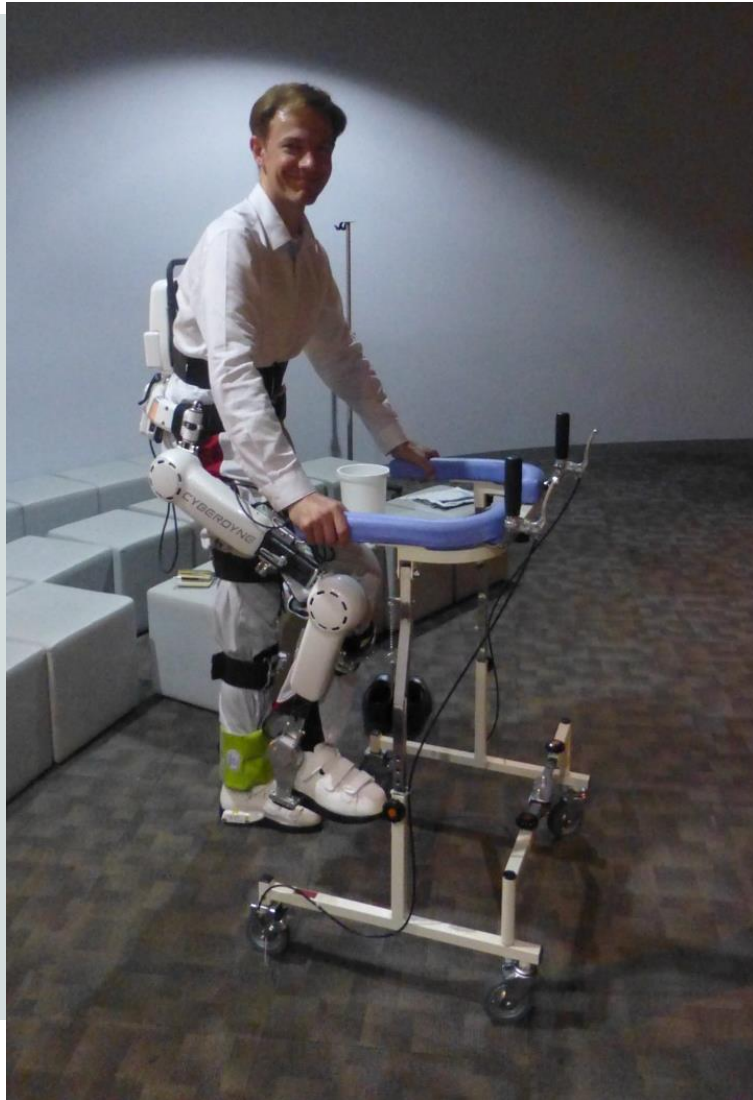
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The  
Economist

APRIL 24TH - MAY 2ND 2014

[economist.com](http://economist.com)

Warren Buffett: time for a break-up?

Germany abandons reform

China's middle-class exodus

How to teach your child to code

Robot sex, batteries not included

# A billion shades of grey

*"Thanks to us oldies,  
the world economy is threatened  
with secular stagnation, China's  
prospects are deteriorating  
and inequality is rising"*

*"That's nice,  
dear"*



2014

The  
Economist

Dawn of the pre-tiree

# What to call the time of life between work and old age?

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*To get the most out of longer lives, a new age category is needed*

Pre-tiree

The Geriactives

Generation Zzzz

Jaggernaut

“The English-speaking world thinks of “retirement”, as “withdrawal to a place of seclusion”...

But not all nations share such etymology...

[The] Spaniards call it *jubilación*.”

-TRISTAN JONES

*Chicago*

Thanks!